



Same power. Lower price.



You'll switch for  
our *rates*.

You'll stay for  
our *service*.



StarTex Power is the Texas-based retail electricity provider that offers residential and business customers the best of both worlds—the same reliable power you have now, but with new low rates and great customer service.

### **You'll get the same power...**

You'll continue to get your power from your local energy delivery company (CenterPoint in Houston, TXUED in Dallas, etc.), and they'll continue to provide your maintenance.

### **Great customer service...**

While you might come initially for our rates, we think you'll stay for the quality of our service. If you ever need us, just pick up the phone and a real human being will answer in 2 minutes or less. How's that for an unusual concept?

### **The sooner you switch, the more you'll save.**

With no enrollment and no switching fees, you have everything to gain, and absolutely nothing to lose.

**The switch is ON**



**PUCT Certification # 10089**