

# Restructuring Today



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## Website saves Texas printer 23% on power

ChooseEnergy.com -- an online energy marketplace ([RT. 9/28](#)) -- helped printing firm Executive Press save 23% -- \$1,200/month -- by switching the printer's power retailer. The printer based in Richardson, Tex, decided to shop after seeing a 25% rise

in TXU's price to beat over the past year. Tom Sadler, Executive Press' co-owner, likes ChooseEnergy because it gave him an immediate variety of offers without having to call each marketer for a quote. He picked a deal with Champion Energy Services.

Champion likes the shopping website because its real-time pricing capabilities lets marketers offer small businesses a variety of individualized, competitive prices and plans, added Rob Cantrell, Champion's senior vice president marketing.